

Good Afternoon Ladies!

It is such an honor and privilege to be with you all.

As Tanya expressed my name is Ozioma of BurnBright and my mission in life is to help individuals, businesses and communities show up in their full brilliance and shine their light into the world.

Today I will be speaking to you about **shifts**, so I will start off by first sharing a couple of mine. Over the past 12 years I have held many roles and made many shifts. I started out as a commercial producer for various brands including Olay; after receiving my second masters degree, I became a strategist and researcher. My most recent shift is entrepreneur, educator, speaker, and coach. This journey has led me everywhere from the boardrooms of corporate America, to street corners across America and increasingly around the world.

BurnBright, the company I run today, was created when I was just coming to terms with who I was in the world and releasing my own limiting beliefs around who I could and could not be, what I could and could not do, and how I could help myself and others really harness the power of thought and action.

Since then, my passion has been, and still is speaking to audiences and sharing strategies about how we can make the most of the lives we are living-the businesses we run- the communities we belong to.

What I am going to do during my brief time with you today is share what I believe are the fundamental shifts that are essential to finding our voices as women and expressing ourselves more fully in the world.

I truly believe that every woman has a unique voice -a unique message to be expressed in the world. **Finding** that voice and **giving expression** to that message is the work of a lifetime. When one woman finds her voice and begins to express it authentically, it's as if thousands are liberated and freed up to do the same. My work has allowed me to explore the ways of being and doing that support women to tap into our full range of capacities and reaching our full potential.

Look across history! The evolution and transformation of women's lives has always come from our ability to express ourselves and a compelling vision for the future. Think of Elizabeth Cady Stanton, Gloria Steinem, Evita Peron, the current President of Liberia Ellen Johnson Sirleaf, The current president of South Korea Park Geun-hye, Mary Robertson in Ireland, Michelle Bachelet in Chile -you all can think of many others.

I believe there are 4 key energetic shifts that a woman must make on the journey of showing up powerfully in the world today. I have seen this shift personally along my journey, as well as in my work.

The first is the shift towards clarity. This is the shift towards the development of a REAL relationship with reality. Until we see things clearly and are **honest** with what already exists and the required transformation that needs to take place inside and all around us - **we** are playing games with **ourselves** and not truly in the game of being who we are truly meant to be. We need to offer the best we are to the world. The solutions we develop for our own lives - as well as on behalf of other women, must be rooted in a deep, rich understanding of the forces that govern current reality - as well as clear insight into what we believe are essential criteria for success. Finally we must have clarity around **what we intend to do about that reality**—an action plan. NOT a list of wishes, but **a list of dreams** that we are committed to bring to reality.

The second shift is that which leads us towards a deeper level of **Compassion** for each other and ourselves. For so many years, we women thought we had to become like men in order to be equal to them. I believe a great deal of valuable intelligence was lost. Like a faucet, female emotion and intuition was as times seen as a liability and dialed back, or worse yet turned off completely. **I believe it's time to turn that faucet back on!** That a woman's voice is connected to **the vision that resides in her brain AND her heart.** Our emotions are **not** liabilities, especially when they are guided and combined with the energy of Clarity. So my second shift I offer is this: explore how we can begin to lead ourselves and others through the compassion that lives inside of our hearts.

The third shift and one that I believe is most important, is the shift towards confidence. Confidence is key. Without confidence the heartfelt plans we have made to transform the conditions of our own lives, those of our families, and the condition of women's lives around the world, just aren't possible. Last year I had the honor of hearing Malala speak and the sheer confidence that guides her vision is what has allowed her voice to carry around the world. That confidence is built on conviction. Once confidence radiates from inside of a core conviction, it becomes contagious. So we ask ourselves, where do our convictions lie? What are the **MUST'S** that we just have to see in our world? In **THE** world? Tap into that connection to your core convictions as often as possible. As passion, belief and strength begin to rise within you, you will see that you are made of stronger stuff. Use the energy of confidence and conviction to express yourself more fully in the world.

The final shift that I see and believe to be essential for those tap into the flow of their brilliance - to express ourselves more fully is a shift towards **Connection.** I speak quite a deal on what I call Inspired Alliances, because I believe the alliances

we create are what give our voice wings. Many of us--often times due to fear of rejection--hold back on creating the **alliances we need that could radically transform our lives and our world**--and that is really unfortunate! The more we support and **share** and **align our resources**, the more our vision can be brought to fruition with greater velocity.

We live in a hyper -connected global society. Finding organizations and other individuals to align with has become easier than ever, and if we need to go into rural villages to give and receive and create new alliances, we mustn't be afraid to go there! We must always remember that at times the changes we seek to cause inside of us or outside in the world is usually **just one connection away**. So go out and form those alliances. Lean in, CONNECT and engage!

So here are our strategic marching orders, ladies:

- Always seek to gain clarity and strive to develop a REAL relationship with reality.
- Use the heart and the compassion that lives inside of it as an asset along that journey.
- Take actions based on convictions to support the development of confidence within. Confidence is what allows us to stride into any room and express what we truly believe.
- Never be afraid to lean into the essential conversations, alliances and connections that can support the expression of our collective inner light and the power that is waiting to explode from that light on this planet.

I believe...NO...I KNOW that embracing these four shifts will create a tidal wave of transformation within all of us.

And as we women inhabit more of our innate brilliance, and ourselves, we will further illuminate what it means to be a woman in the world today.

Together, we will rise and give voice to unique gifts.
Together, we will shine beyond belief and so will our world.

Thank you. May your inner light BurnBright!